

ABSTRACT

A method for developing ratings of the
5 environmental sensitivity of vehicles and vehicle
manufacturers and for communicating such ratings
to consumers, manufacturers and other interested
parties. The method utilizes the Internet for
acquiring data and disseminating information and
10 identifies vehicles available on the market to
consumers with an environmental performance rating
based upon a rating algorithm. Trophies are
awarded in recognition of the top rated vehicles
and manufacturers in regard to environmental
15 sensitivity. The rating system and the
identification of the award winners is
communicated to consumers and to stake-holders
such as the manufacturers, special interest groups
and governmental agencies.